



SACHSEN-ANHALT

INVITATION

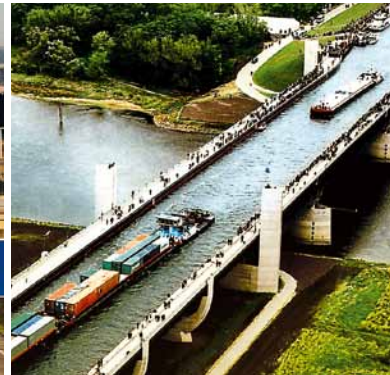
# SYMPOSIUM: OPTIMIZE YOUR LOGISTICS. ACT SUSTAINABLE. MOVE FORWARD.



At **2:00 p.m.** | on **Thursday 9th February 2012** | at the **EU representative office for the state of Saxony-Anhalt** | Boulevard St. Michel 80, 1040 Brussels, Belgium.

*»Logistic management needs to respond effectively to the growing pressures. In this situation, sustainability has become an increasingly important concept for logistics.«*

**Roy N. Colville** (Centre for Environmental Policy, Imperial College London)



## SCHEDULE

**2:00 p.m. Reception**

**2:35 p.m. Welcoming of the guests**

*Dr. Carlhans Uhle*, Managing Director  
Investment and Marketing Corporation  
Saxony-Anhalt

**2:40 p.m. Logistics Hub for Central and Eastern Europe**

*Thomas Webel*, Minister  
Ministry for Regional Development  
and Transport, Saxony-Anhalt

**2:55 p.m. Sustainable Logistics in the White Paper context**

*Astrid Schlewing* (requested),  
European Commission, Directorate-General  
for Mobility and Transport

**3:05 p.m. Green Logistics – Freight transports Energy  
Swap bodies combined with electric vehicles  
for future city logistics**

*Prof. Dr.-Ing. Klaus Richter*, Head of Material Flow  
Technology and Systems, Fraunhofer Institute for  
Factory Operation and Automation IFF

**3:20 p.m. Sustainable Logistics in Central Germany,  
the Gateway to the fast growing Markets  
in East Europe**

*Wolfgang Schnabel*, Supply Chain Director  
Dow Olefinverbund GmbH

**3:40 p.m. Site Selection with Focus on Sustainability**

*Dr. Carlhans Uhle*, Managing Director  
Investment and Marketing Corporation  
Saxony-Anhalt

**3:55 p.m. Get together**

Original Saxony-Anhalt-style Buffet

We are delighted you are interested in participating in this event. To confirm your registration, please send us the attached reply fax by Wednesday 1st February 2012. Participation is free of charge.



SACHSEN-ANHALT

#### **ORGANIZER**

**Investment and Marketing Corporation  
Saxony-Anhalt**

Am Alten Theater 6

D – 39104 Magdeburg

[www.logistics-saxony-anhalt.com](http://www.logistics-saxony-anhalt.com)

[www.invest-in-saxony-anhalt.com](http://www.invest-in-saxony-anhalt.com)

#### **IN COOPERATION WITH**

**Ministry for Regional Development  
and Transport Saxony-Anhalt**

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#### **YOUR CONTACT PARTNER**

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